

CASE STUDY: QUALITY MATCHMAKING FOR CLINICIANS & FACILITIES IN RURAL AREAS

CHALLENGE

Even in the best of times, fluctuation in team size can be a natural part of life. A medical facility and regional healthcare hub serving several neighboring communities experienced this firsthand as several members of their Certified Nurse Midwives (CNMs) team took a leave of absence. Combined with a high volume of patients, this created a concerning strain on their ability to serve the community.

Filling medical roles within the rural area of the facility presented another dimension to the challenge. To continue this aspect of maternity care uninterrupted, the hospital reached out to LocumTenens.com with a need for:

- One week per month of CNM coverage.
- 24-hour call coverage.

The timing was urgent – help was needed as soon as new clinicians could be credentialed.

SOLUTION

The hospital partnered with LocumTenens.com and leveraged its network of qualified clinicians to find the right individuals for this assignment, considering the complexity of this individual facility's needs:

- The urgency of need vs. the lead time required to identify and credential clinicians who would be a good fit for the roles.
- The amount and type of coverage needed.
- The rural location of the facility.

STATISTICS



1 WEEK PER MONTH

CNM coverage needed



24 HOURS

Call coverage needed



100%

Shifts covered after locums added

BENEFITS

LocumTenens.com brought in two qualified CNMs, complementing the existing team at the hospital. By leaning on the agency as a strategic partner rather than simply filling headcount, the hospital saw some benefits they otherwise would not have:

- A forward-thinking partnership that prioritizes the client's continuity of care.
- Taking the strain off the facility's talent acquisition professionals, letting them focus on ongoing permanent roles.
- Quality "matchmaking" because of the expertise of our recruiters, and the connections and knowledge they have for solving a headcount equation.

RESULTS

- The CNM team was rapidly brought back to its full strength.
- Exceptional evaluation of individuals for the role was apparent – in fact, one of the clinicians was offered, and accepted, a permanent position with the facility.
- The client now knows that they have more than a headcount-filling partner in LocumTenens.com – rather a flexible, full-time strategic resource they can rely on to improve healthcare for their community.